



Climbing Escalade Canada
National Pandemic-Response Task Force
May 8th, 2020, 2:30-4:30pm eastern
MEETING MINUTES

1. Introduction & Roll Call

Christine (CM) introduced the meeting and thanked the participants for joining the call.

In attendance (17):

Adam Morgan – Fredericton Bouldering Co-op – Fredericton, NB
Andrew Coffey – The Hive – Vancouver, BC
Alexandra Wojcicki – CWA Representative – USA
Christiane Marceau – CEC lead – Ottawa, ON
Davis Barton – OCF Representative – Kingston, ON
Gabriel D'amour – DÉLIRE – Beauport, QC
Jean-François M. Carrier – Le Crux – Boisbriand, QC
Jon Heshka – Thompson Rivers University – Vancouver, BC
Jordan Mackay – Regina Climbing Centre – Regina, SK
Kenneth Cronin – Crag X – Victoria, BC
Kori Cuthbert – The Hive – Winnipeg, MB
Lauren Watson – Ground Up Climbing – Squamish, BC
Mathieu DesRochers – FQME Representative – Montreal, QC
Michelle Ang – Subject matter expert – Toronto, ON
Regan Kennedy – ACA Representative – Calgary, AB
Silvia McBurney – BOULDERZ Climbing Centre – Toronto, ON
Terry Spurrell – SCBC representative – Vancouver, BC

Sends their regrets (5):

Jean-Marc De La Plante – Allez up – Montréal, QC
Matthew Languay – Basecamp Climbing – Toronto, ON
Olivier Birot – Subject matter expert – Toronto, ON
Philip Ainslie – Subject matter expert – Vancouver, BC
Stephen Cheung – Subject matter expert – Toronto, ON

2. Task Force Meeting Minutes

Meeting minutes have been posted on the CEC website.

<http://climbingcanada.ca/en/2020/04/21/national-pandemic-response-task-force/>

3. CEC Update

CM updated the group regarding the Canadian Heritage Ministry's pledge of financial support \$500M was allocated to Canadian heritage including sports - \$72M will flow to sports organizations Other funding will be investigated to support the CEC and PSOs

4. Task Force Mandate – Review and approval

CM shared the mandate draft to the group.

Would like to put the mandate up on the CEC website soon to provide an update to the community which will be sent next week.

The Task Force supports the mandate draft.

5. Lobbying & Marketing Sub-Group Update

A lobbying letter is being developed by the subgroup and a draft was presented.

Silvia - wanted to clarify the tone of the letter (recreational/gym vs a sport)

CM mentioned that this would be more for the gym

The idea is to be able to create a personalized local package that would include the private business information letter, and add the CEC letter to help bring this emphasis

The letter will focus on letting people know the type of industry that gyms are, and the advantages the gyms can have in reopening and considerations

The Task Force agrees that adding the CEC letter to each provincial letter will be helpful. The letter from the CEC should join each provincial letter to show the strength and the popularity of climbing.

CM share that the CEC has approved a \$2,000 budget for video and marketing tools

- National brand video with different climbing gyms (unified voice) - \$1000
- Other \$1000 to be allocated to infographic development for posters and signage

6. Guidelines & Resources Sub-Group Update

MA provided a summary of the subgroup's work.

The sub-group had a long discussion on how to best position the document. Settle on Guidance Document (suggestions that can be adapted locally), not a comprehensive set of rules. Preamble in document for establish purpose.

JFC – great job. Sport Québec focus on 2m and hand sanitizing. They ask to keep it simple on those two points. The document should not into specifics.

MA agrees that it should not be micro. Every province will have different laws about this. The intention is that there are no specific recommendations for each pillar. We are just saying gyms need to develop strategies, and here are examples. But no direction imposed by CEC.

Andrew - in BC, the guidelines from the document is being re-written for BC specific protocols. This may be needed at all provincial organizations and levels.

CM commented that adaptations of the document should give credit to the CEC to ensure that we can show the leadership that has being given.

Silvia – question about the fear around the language... When saying: “think about these things” does that put us in a legal situation?

Jon: exposure to liability if we haven't done everything possible – expectation to the law is to do what ever is reasonable – there is a difference between thinking about it. However, if you don't direct your

mind to these reasonable possible scenarios, and something happens, you could be held liable. As there is no messaging from CEC saying “you have to do it”, there is no liability. Would not pull back too far - would encourage that some things can, and should, be suggested and to come up with similar approaches to develop these re-opening plans. The risks of a diluted system and patchwork response is larger

KC: We need to consider that some gym owners may need the guidance, and need help thinking about opening strategies. Thinking about programming and capacity are suggestions - they should be considered. The document is also for the people who may not have considered these items.

7. Closing

Next meeting date to be determined after sub-group complete draft.